



## YouMap® Certified Coach Program

Coaching programs that explore a person’s natural talents, values, motivating skills and personality provide a robust framework, as these four pillars are foundational to career and life satisfaction.

The **YouMap® Certified Coach Program** runs for 8 weekly sessions, 2 hours per session (for a total of 16 hours of virtual interactive classroom instruction). As a participant, you will proceed through the YouMap® process during the program, experiencing it as both a coach and coachee. All assessments and exercises are included in the cost of the program.

This program was developed to:

- Provide coaches, consultants, career services and HR professionals with a comprehensive program for career pathing and development of employees, leadership development, executive coaching, life coaching, student, job seeker, and career transition coaching, and more. The Four Pillars of YouMap® are a foundation for coaching of any kind.
- Allow coaches/counselors, consultants, and HR professionals to incorporate the YouMap® process into existing frameworks or programs such as Career Management, Leadership Development, Onboarding, Offboarding, Career Management, Vocational Rehab, Executive Coaching, Succession Planning, etc., or use the program as a stand-alone offering.
- Help your clients or employees experience greater fulfillment and engagement in their lives or careers.
- Equip college career center staff to effectively guide young adults to make better career decisions.
- Help you practice what you preach by receiving your own YouMap® to understand your value and approach to your work.

### Program Overview

- Outline the YouMap® process and its applications.
- Gain deeper understanding of the four pillars of career satisfaction: strengths, values, motivated skills, personality.
- In-depth strengths coaching training, including practice debriefs with peer feedback and case study discussions.
- Training on a proprietary driver/passenger/fuel exercise to help your clients discover their driving and supporting strengths and reveal their unique “strength personas.”
- Interactive discussions, training and guidance on values and motivated skills identification.
- Training on the 30 Career Interest Types.
- Helping clients create unique contribution statements (value proposition).
- Overview of the personalized YouMap® report.
- Helping clients create “deal maker” and “deal breaker” lists and define their Ideal Day for career or life choices.
- Customized workbooks for military, corporate/organization/non-profit, entrepreneur, student, job seeker/career changer, and life coach clients.
- Using the YouMap® for career exploration, career planning, job search, career pathing, and much more.
- Training on the YouMap® Certified Coach portal to send and generate client reports.

- Generating and using YouMap® reports with clients
- How to help clients make career decisions based on their YouMap insights (providing clients with the “So what.” and “Now, what?”)
- And more...

### YouMap® Certified Coach Program Cost Includes:

- **YouMap® Assessments:** Discover your own strengths, values, preferred skills, and personality-based motivations and interests. If you’ve already completed a YouMap® profile, you can gift the assessment to a client, or friend.
- Your **personalized YouMap® report**.
- Comprehensive **YouMap® Facilitator Guide** detailing the step-by-step YouMap® coaching process.
- **Signed paperback copy** of Kristin Sherry’s book *YouMap: Find Yourself. Blaze Your Path. Show the World!*
- Six types of custom **YouMap® Reflection Workbooks** to provide to clients/employees/students – unlimited use.
- Professional **PowerPoint presentation** to guide a coachee through a strengths debrief – unlimited use.
- Coach **portal website access** to generate and manage client YouMap® profiles.
- Access to a **robust resource toolkit** with coach and client resources, including marketing materials and videos, proposal templates, workshop presentations to conduct YouMap workshops, and much more.
- Invitation to the no-cost **monthly YouMap® certified coach call**.
- **YouMap® graphics** for social media marketing (optional, not required to use).
- **YouMap Certified Coach logo** to display on your website and marketing materials.
- **YouMap® Certified Coach** printable certificate.

### YouMap® Certified Workshop Coach Program Pricing

- Pay in full = \$2,875
- Full price payment plan = Four (4) payments of \$768.75 = \$3,075 [includes \$50 payment plan fee per month]
  
- Early bird registration \$375 off = \$2,500
- Early bird payment plan = Four (4) payments of \$675 = \$2,700 [includes \$50 payment plan fee per month]

### Program Policies

#### Refund Policy

If you need to cancel for any reason, we will issue a refund if cancellation is made within 7 calendar days prior to the first day of class, minus a \$100 administrative fee to cover our non-refundable PayPal fees.

We will issue a 50% refund if cancellation is made within 3 business days prior to the start of the first class.

If you have already started the program and need to withdraw at any time, we will not issue a refund, but will work with you to secure a seat in a future class to help you achieve program completion.

#### Payment Plan

When paying on an installment plan (by credit card or check), if an installment is missed (credit card declined, payment not received on schedule), YouMap LLC will add an additional \$25 charge per missed or declined payment. Programs with four (4) installments are billed every 30 days. You will receive your certification seal and printable certificate of completion upon completion of your payment plan.

#### Attendance

Attendance is crucial. We also recognize that the occasional scheduling conflict or personal emergency may arise. You are allowed to miss no more than two classes. Most calls are recorded and held for a limited time for playback for participants of missed classes. If you miss a live class, you are required to listen to the audio and email the instructor two or three key points of learning you gleaned from the recording. If you miss more than two classes during the program, you will not be eligible for certification.

**Recording of Class**

Calls are recorded for the benefit of participants who were unable to attend a class. You may access recorded files after each call in which the recording technology is effective. Please be advised that YouMap LLC is under no obligation to provide recordings and participants are not entitled to any compensation in the event the recording technology is ineffective. Should you miss a call and the recording for that call is not available, you are responsible for contacting another participant to understand the material covered.

**Note to International Students**

Additional charge applies for shipping of materials, not to exceed \$50.

**Copyrighted Material**

After week two of the program, you will be able to download materials to use with clients. Please do not share materials with anyone other than your clients. We ask that you observe the copyright and do not reproduce or modify the YouMap® profiles or workbooks.

**BY REGISTERING YOU ARE AGREEING TO THE ABOVE TERMS & CONDITIONS.**