



## YouMap® Certified Workshop Facilitator

The YouMap® Certified Workshop Facilitator program equips participants to conduct career workshops (virtual or in-person) to guide employees, job seekers, students and career changers to discover a best fit career, conduct a winning job search, and position themselves with a stronger professional brand.

The **YouMap® Certified Workshop Facilitator** program runs for 8 weekly sessions, 2 hours per session (for a total of 16 hours of virtual interactive classroom instruction) with three core focus areas:

**Part I: Find Yourself** – guides participants to discover the four pillars of career satisfaction to build their own YouMap

**Part II: Blaze Your Path** – introduces participants to tools and tactics to identify a career focus that fits them

**Part III: Show the World!** – instructs participants how to communicate their value through LinkedIn profiles, cover letters, resumes, job interviews, and networking

### Program Overview

Program participants learn to guide workshop attendees to:

- Discover the four pillars of career satisfaction (strengths, values, motivating skills, career interests)
- Create their own YouMap® (optional)
- Use a variety of tools, strategies and techniques to identify careers that fit their pillars of career satisfaction
- Effectively target career opportunities
- Successfully seek and participate in networking conversations and informational interviews
- Create a comprehensive personal networking sheet to enlist support from one's network
- Write compelling employer-focused cover letters
- Create a resume employers want to see
- Build an "All-Star" LinkedIn profile
- Prepare to wow interviewers

### YouMap® Certified Workshop Facilitator Program Cost Includes:

- **Assessments:** One (1) Clifton StrengthsFinder code, one (1) motivated skills assessment, career interest test, and a values exercise for you to complete your own YouMap® during the program
- Your **personalized YouMap®** report
- **Professional PowerPoint workshop presentation** with complete workshop content
- **Signed paperback copy** of Kristin Sherry's book *YouMap: Find Yourself. Blaze Your Path. Show the World!*
- **Printable YouMap® workshop attendee workbook** to provide to participants of your workshops – unlimited use
- **YouMap® Workshop Toolkit** – contains the supporting handouts and resources for workshop attendees such as:
  - **Assessment instruction page** – summarizes the assessments and exercises for participants who wish to complete the YouMap® career discovery process
  - **Motivated Skills Worksheet** for workshop attendees to identify their motivating and burnout skills
  - **Values Reflection Exercise** for workshop attendees to uncover and prioritize their values

- **Career Type Dictionary** – document detailing the 30 Career Interest Types with links to occupation matches for each type
- **Professional Networking Sheet** for workshop attendees to customize for networking
- **YouMap®: Find Yourself. Blaze Your Path. Show the World! workshop graphic** for your social media marketing (optional, not required to use)
- **YouMap® Certified Workshop Facilitator badge** to display on your website and marketing materials
- **YouMap® Certified Workshop Facilitator** printable certificate

## YouMap® Certified Workshop Facilitator Program Pricing

- Four (4) payments of \$624.25 = \$2,499
- \$250 off early bird registration

## Program Policies

### Refund Policy

Withdrawal: Receive a refund equal to 90% of tuition if withdrawing before class 2 – note that upon notifying us of withdrawal, we ask you to delete any program handouts you have downloaded or received; no refund available after class 2. If making monthly payments, you must notify us at least 48 hours in advance of the scheduled payment to discontinue payments.

### Payment Plan

When paying on an installment plan (by credit card or check), if an installment is missed (credit card declined, check not received on schedule, check returned for NSF), the full amount remaining on the balance will be due within 7 days; attendance in class will not be permitted until the remaining balance for the program is paid in full. YouMap LLC reserves the right to add an additional \$25 charge per missed or declined payment. Programs with four (4) installments are billed every 30 days. You will receive your certification seal and printable certificate of completion upon completion of your payment plan.

### Attendance

Attendance is crucial. We also recognize that the occasional scheduling conflict or personal emergency may arise. You are allowed to miss no more than two classes. Most calls are recorded and held for a limited time for playback after the class. If you miss a live class, you are required to listen to the audio and email the instructor two or three key points of learning you gleaned from the recording. In the event a technical difficulty prevents recording the class, you may contact a participant to obtain information from a missed call. If you miss more than two classes during the program, you will not be eligible for certification.

### Recording of Class

Calls are recorded for the benefit of participants. You may access recorded files after each call in which the recording technology is effective. Please be advised that YouMap LLC is under no obligation to provide recordings and participants are not entitled to any compensation in the event the recording technology is ineffective. Should you miss a call and the recording for that call is not available, you are responsible for contacting another participant to understand the material covered.

### Note to International Students

Additional \$50 charge applies for shipping of materials.

### Copyrighted Material

After week 2 of the program, you will be able to download materials to use with clients. Please do not share materials with anyone other than individual clients. We ask that you observe the copyright and do not reproduce or modify materials.

**BY REGISTERING YOU ARE AGREEING TO THE ABOVE TERMS & CONDITIONS.**